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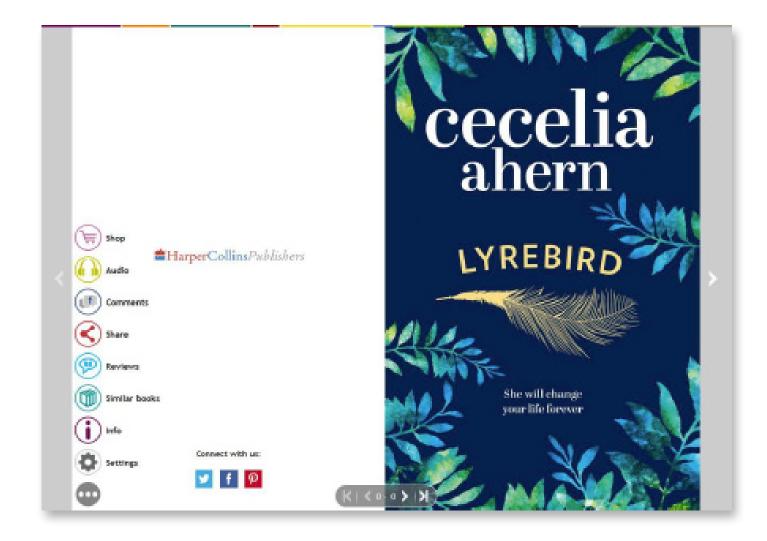
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PUBLISHERS & SELF-PUBLISHERS

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What a widget can do ... (the key features)



Share this widget in your Social Networks via SMS (Smartphone) and email.

Links to online reviews. What do bloggers and journalists have to say about this book?

bookNet sends new and interesting widgets to your timeline on Facebook and Twitter.

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Bibliographical data and book information like the blurb



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Page overview: View thumbnails of all pages of the widget, click/tap to navigate.



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Post-a-Quote – share your favourite quote from this sample.



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Facebook comments and replies

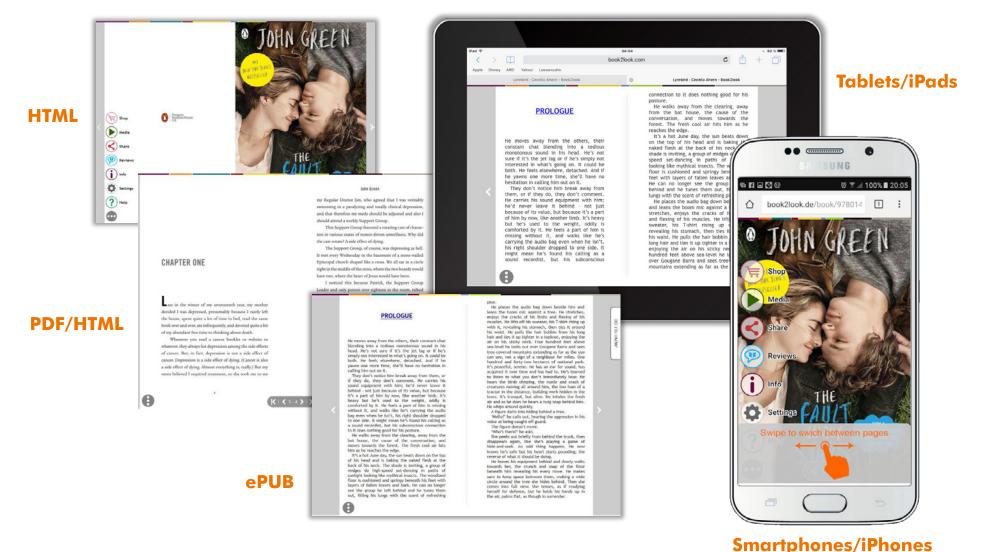
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Multi-Platform – Optimised for all devices



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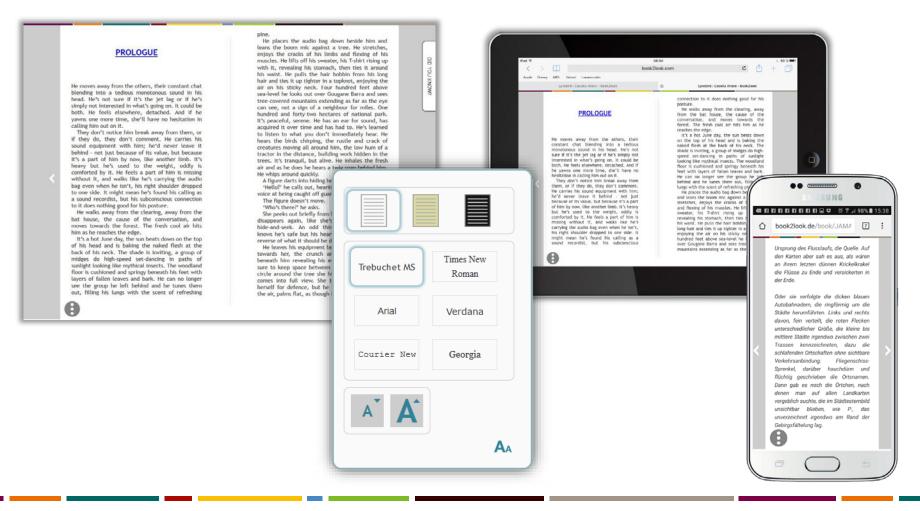
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ePub reader inside!

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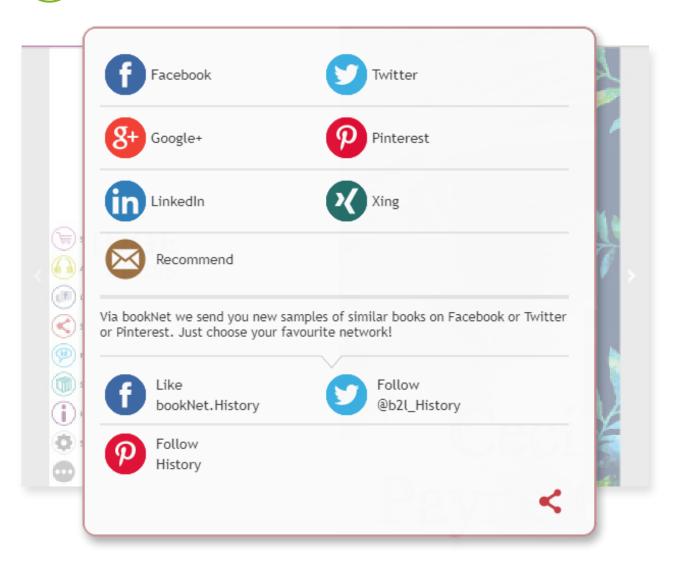


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Widgets are shared everywhere!



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Reviews – Linking online reviews to your books

Re	eviews	
	Featured Reviews :	
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	Book Review: Lost and Found by Brooke Davis	
	http://www.emilypaull.com/2014/04/book-review-lost-and-found-by-brooke.html	
	http://1girl2manybooks.wordpress.com/2014/06/24/review-lost-found-brooke-davis/ http://1girl2manybooks.wordpress.com/2014/06/24/review-lost-found-brooke-davis/	
	BOOKS: Brooke Davis, Lost & Found Newcastle Herald	
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100	Brooke Davis's work is borne of heartache, writes Rosemarie Milsom.	
	http://musingsofaliterarydilettante.wordpress.com/2014/07/13/lost-found-by-brooke-davis/	
	http://musingsofaliterarydilettante.wordpress.com/2014/07/13/lost-found-by-brooke-davis/	
	Aussie Book Review: Lost and Found by Brooke Davis http://australianbookshelf.wordpress.com/2014/07/31/aussie-book-review-lost-and-found- by-brooke-davis/ Lost and Found by Brooke Davis Paperback Review copy provided by publisher Hachette, June 2014 Å Synopsis- Millie Bird (aka Captain Funeral), seven-years old and ever hopeful, always wears red gumboots to match her red, curly hair. Her struggling mother leaves Millie in a local	8
	department store and never returns. Agatha Pantha, eighty-two, has not left	
	http://whisperinggums.com/2014/08/18/brooke-davis-lost-found-review/ http://whisperinggums.com/2014/08/18/brooke-davis-lost-found-review/	
	http://bookdout.wordpress.com/2014/06/25/review-lost-found-by-brooke-davis/ http://bookdout.wordpress.com/2014/06/25/review-lost-found-by-brooke-davis/	
	Australian author Brooke Davis generates literary buzz with debut novel Lost and Found - ABC News (Australian Broadcasting Corporation) http://www.abc.net.au/news/2014-06-23/lost-round-author-brooke-davis-creating-literary- buzz/5539138	
	The debut novel of Australian writer Brooke Davis is causing a stir on the international literary scene, using humour to explore how grief can change your life.	

Automatic linking to online reviews:

From a constantly growing white list of review websites we take the links to online reviews and add them to the Review popup.

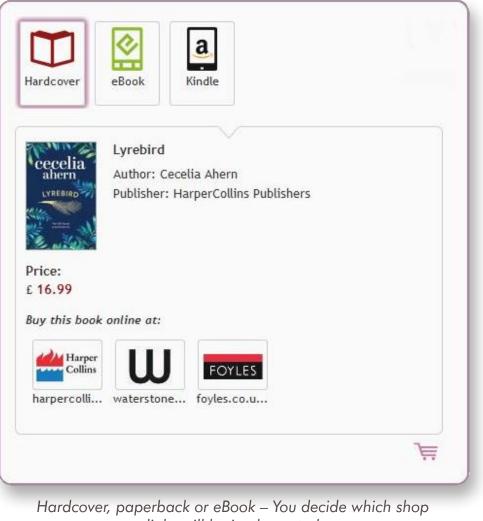
No retailer reviews with links to other online stores are added. So your booksellers can share the widgets without fear to promote their biggest competitor.

Your favorite reviews can be placed on top of the list as "Featured Reviews".

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Sell – Making the point of discovery the point of sale



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The reader finds his or her favourite format and favourite online shop instantly.

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Publisher's widget





The only widget with customized versions for retailers or communities in the market. The perfect online marketing support for your retail partners, bloggers, review websites ... If they share it, they sell it!

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Analytics

Find all the relevant information about the performance of your widgets in your dashboard:

- Number of views
- Embedding websites
- Click throughs
- Time spent in widget
- Pages viewed in widget
- Shop link clicks
- Menu items clicked
- Top active communities

Plus detailed reports in Excel sheets.



Want even more? You can implement your Google Analytics ID and get a wealth of additional information.

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Features

- Animated book widget
- ✓ Fully functional ePub reader
- Responsive design for mobile devices
- ✓ Page overview
- Bibliographical data
- Unlimited video and audio
- ✓ Single page / double page
- bookNet distributes book samples
- All relevant Social Networks
- ✓ Share via SMS or WhatsApp
- Personal email recommendations
- Linking of reviews
- Facebook comments/replies

- ✓ Post-a-Quote
- Flexible embed options
- Multi-format shop links
- Extensive reporting, monitoring
- ✓ Automatic QR-codes
- Autofill for easy shop links
- Connecting to Facebook, Twitter etc.
- ✓ Book walls
- Customized retailer versions
- Author/promotion accounts
- Connect similar books (same publisher)
- Multi-language user interface
- Detailed analytics + Google Analytics

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