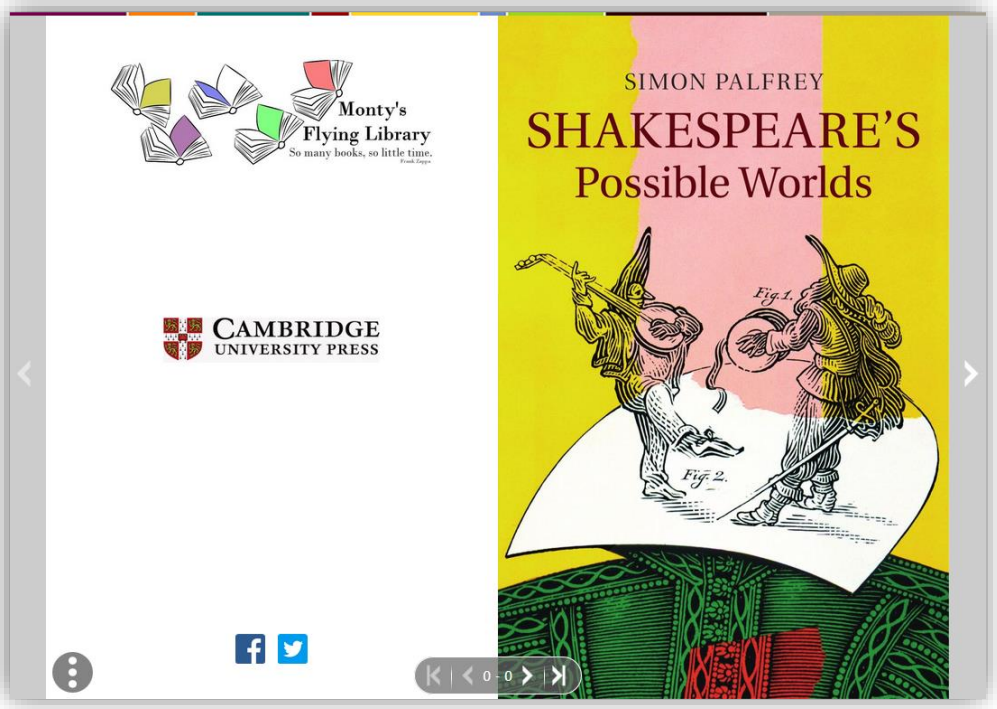
book2look

for Bloggers

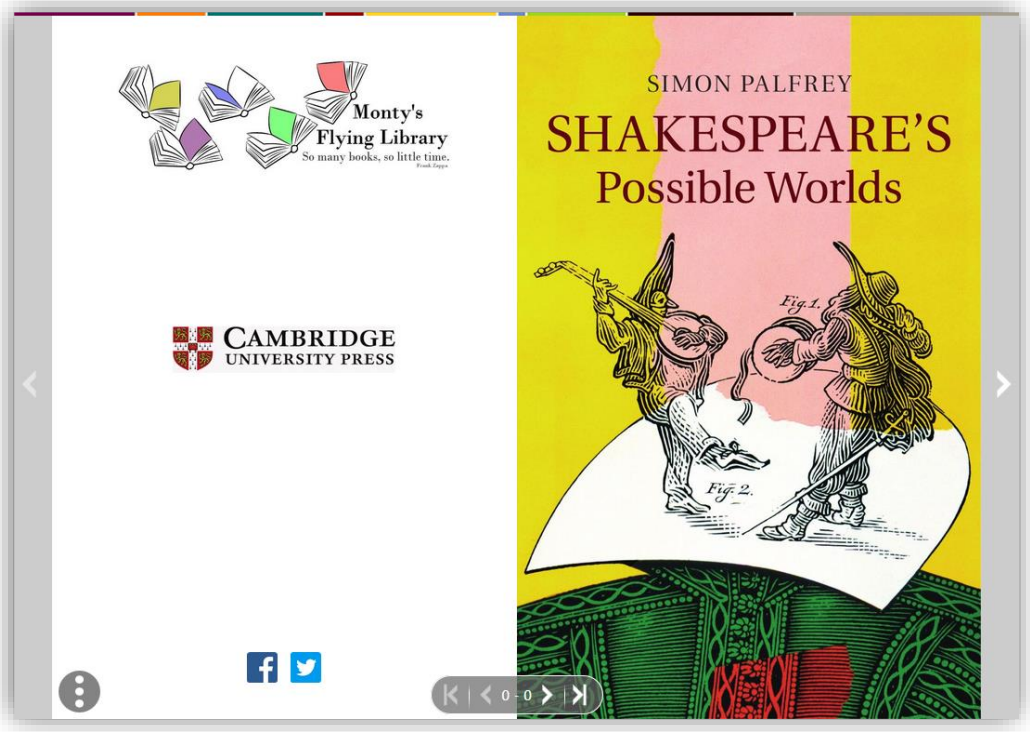


The bespoke book2look „Biblets“, are a state of the art marketing and communikation tool for bloggers and community managers.

viral – social – personal

book2look
for bloggers

The „Biblet“



Get a first hand view. Tap or click on this image and open the Biblet.

A „Biblet“ is a book widget that the publisher creates, using our technology.

First and foremost the Biblet presents a nice looking sample of the book in various formats Flash, HTML, ePub. It is easy and fun to share, post quotes,

The embed options are super flexible and make very attractive additions to your blog or website.

In the „bookFeed“ section the Biblet is also linked to reviews of the particular book on the net and in book blogs such as yours.

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What a Biblet can do (the key features)

Share this Biblet in your Social Networks via SMS and email.

Links to online reviews. What do bloggers and journalists have to say abut this book

bookNet sends new and interesting Biblets to your timeline on Facebook and Twitter

Promotional video clips and audio samples

Switch between: HTML5, Flash und ePub (if available)

Multi format shop selection. Chose your format (HC, PB, eBook) and buy it.

Simliar books by the same publisher

Bibliographical data and book information like the blurb.

Settings: Choose the language of the user interface

Page overview: View thumbnails of all pages of the Biblet, click/tap to navigate

Optimized for mobile use with a state of the art Responsive Design

Post-a-Quote – Share your favourite quote from this sample.

Search inside the Biblet

Switch between double and single page view of the Biblet

book2look

for bloggers

Your customized book sample

All the readers of your reviews are dying to have a look inside the book that you just described so vividly. So a nice sample would come in handy.

Publishers that work with book2look are providing you with a very special book sample for your blog. And for you it‘s free, of course.

The book2look „Biblet“ comes with your banner, a link to your Blog, your affiliate shop link and the full functionality of a sophisticated book widget.

Whenever one of your readers shares the Biblet he or she shares the link to your blog and, if you want, your affiliate shop link.

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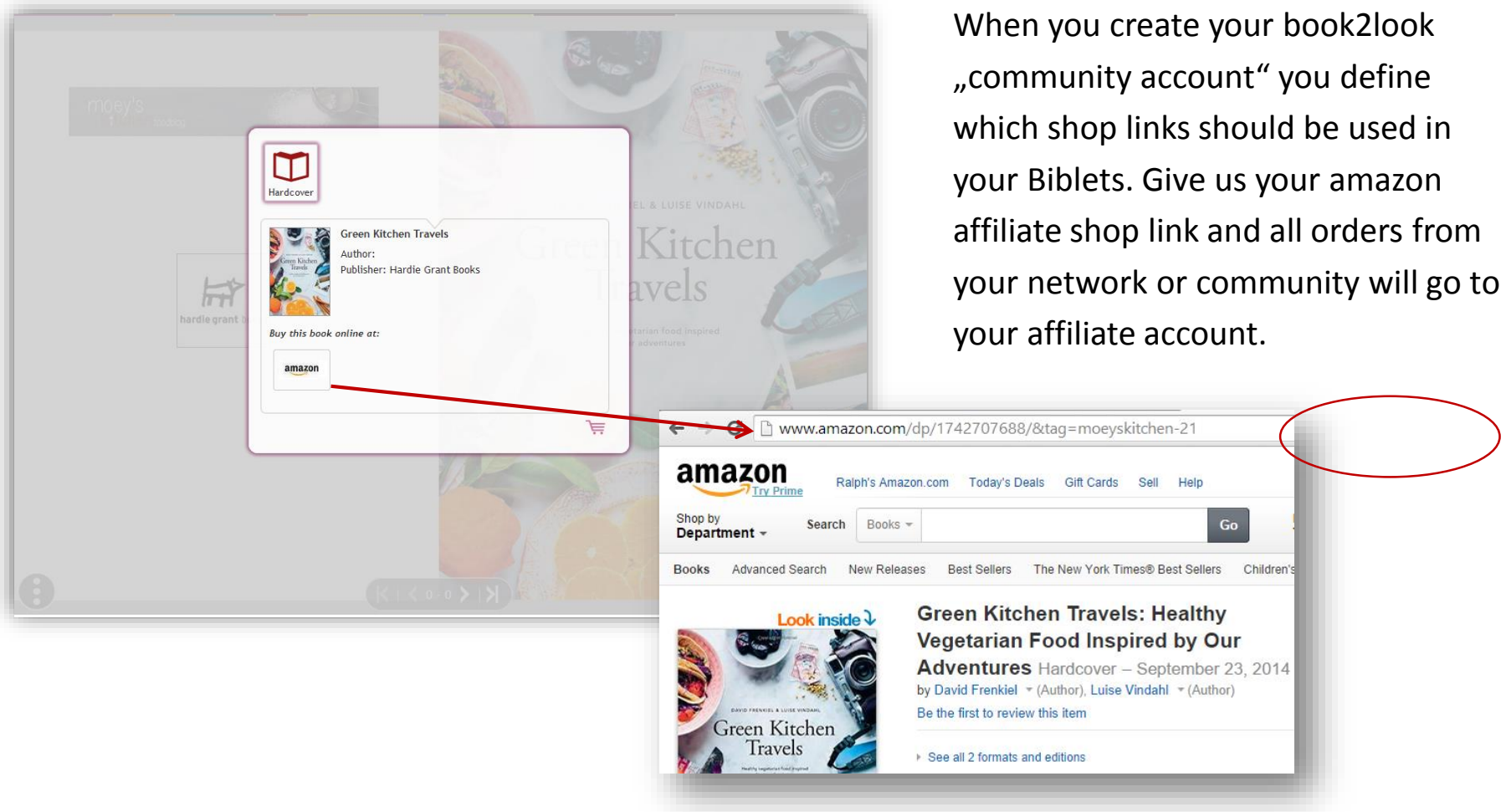
You want to monetize your blog?

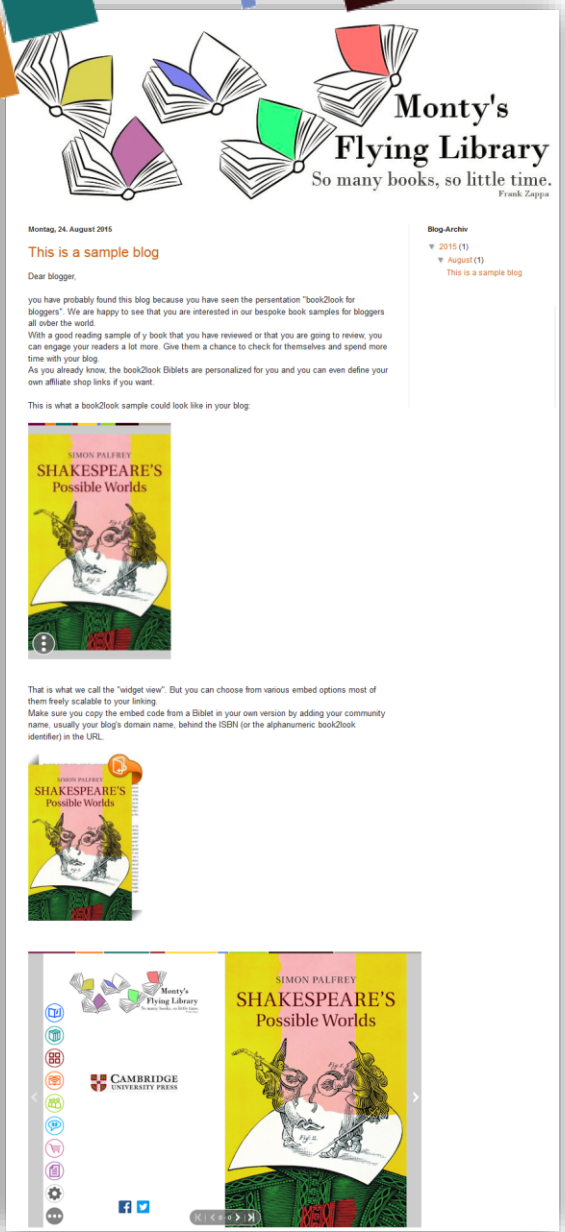


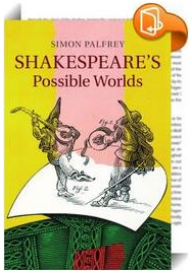
When you create your book2look „community account“ you define which shop links should be used in your Biblets. Give us your amazon affiliate shop link and all orders from your network or community will go to your affiliate account.

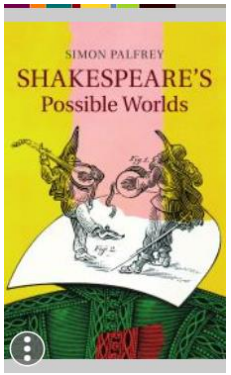
book2look

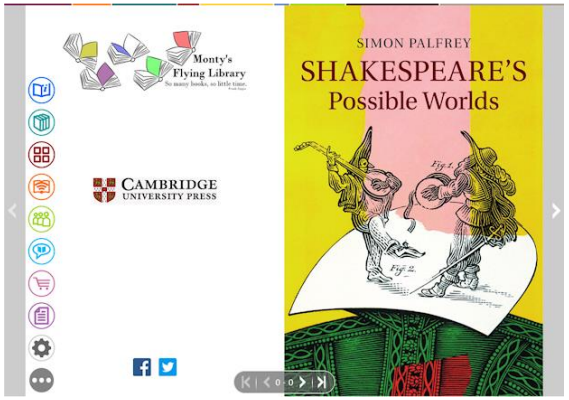
for bloggers

Biblets in your blog









There are many ways to implement a book2look Biblet in your blog. (Top from left to right)

- The freely scalable „Look Inside Icon“
- A classical widget view
- A single or double page Biblet on your website.
- … and of c ourse you can always use a text or picture link with the URL of your Biblet.
  The URL for a Biblet is always the same:
  www.book2look.com/book/<ISBN>(your community name)

  This example book is therefore:
  http://www.book2look.com/book/9781107058279(Flyinglibrary.com)

Your Community Account

Book2look works with national distribution partners that are also you contact for your own book2look community account.

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Please email to

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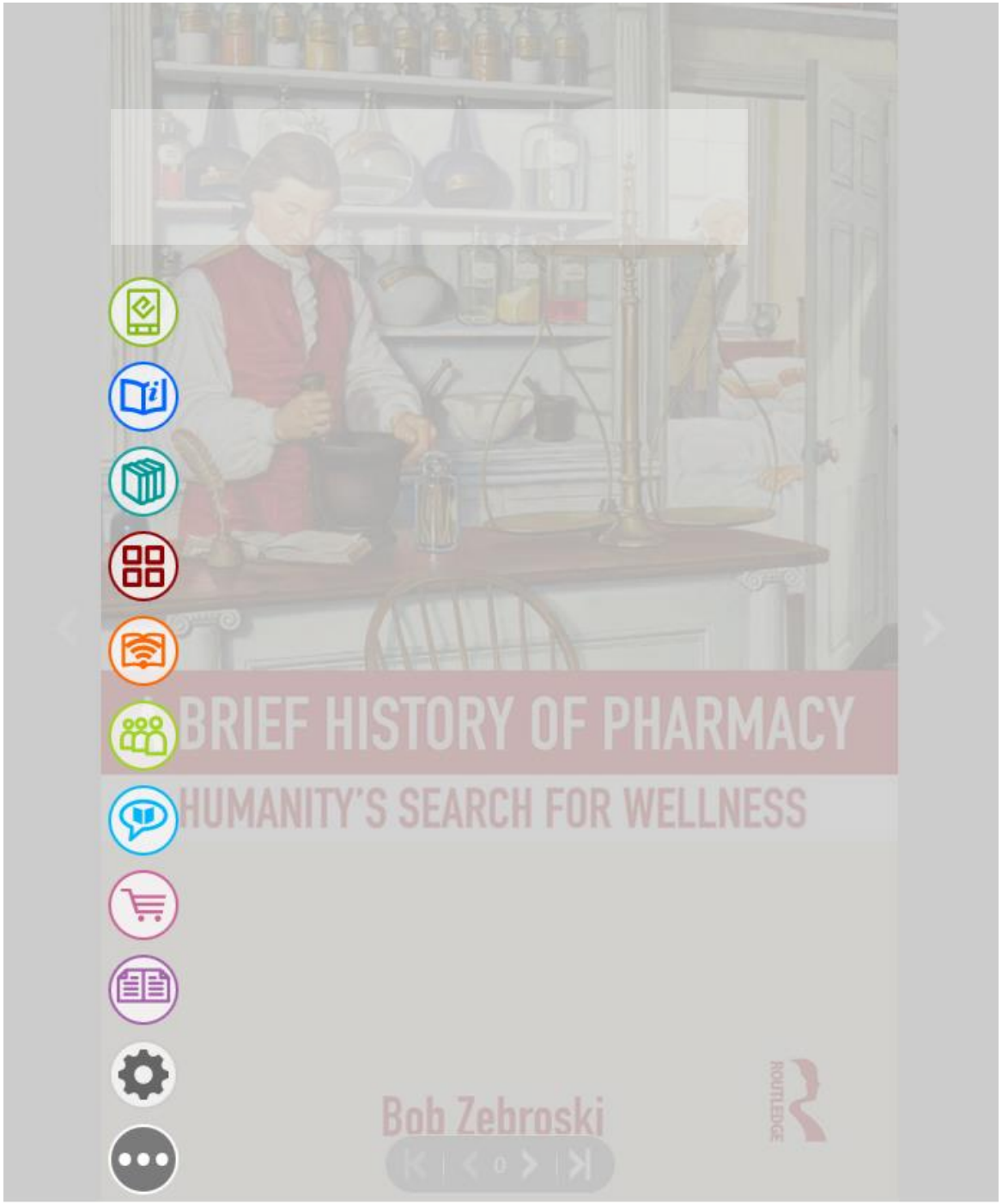
Or register directly at the book2look.com website


BRIEF HISTORY OF PHARMACY
HUMANITY'S SEARCH FOR WELLNESS
Bob Zebroski
ROUTLEDGE